5.1.2: Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years

The University prioritized student's success through a comprehensive support system that extended far beyond academics. The career guidance is the cornerstone of the University's support system that is also functional in the University. Specialized counselling services are being offered to assist students in navigating career paths across a wide range of fields as given below.

Advisement and Mentoring: The advisors are assigned to all University students on the first day of their registration to guide not only for their studies but also for their career paths aligned with their interests, strengths, and aspirations. Deans, faculty members and advisors conduct regular monthly meetings with students to assess progress, address issues, if any, and provide necessary support and guidance for academic and career development.

Industry and Academia Interactions: The University facilitates interactions between students and eminent scientists from various domains. These interactions are in the form of guest lectures, seminars, workshops, and conferences. Benefits of such interactions include inspiration, motivation, knowledge exchange, networking opportunities, and career guidance. The industry professionals and alumni have delivered guest lectures and interacted with students to provide valuable insights into different career paths and industry trends.

Competitive Exam Guidance: The University faculty members assist students in preparing for competitive exams by providing study materials, organizing mock tests, problem solving and offering strategies for exam preparation and time management. The university expanded its career counselling services by increasing the number of counsellors and establishing dedicated counselling centre on campus, conducting personality development programmes.

Online Career Assessments: An online career assessment tools and personality tests has been introduced to help students identify their strengths, weaknesses, and interests, thus guiding them towards suitable career choices. The e-counselling platforms and mobile applications have been implemented to provide students with easy access to counselling services, even outside regular office hours.

Workshops and Seminars: Regular workshops and seminars on career planning, resume writing, interview skills, and job search strategies have been organized to educate students about various career options and enhance their employability skills. Establishing alumni mentoring programs where experienced graduates mentor current students, offering career advice, networking opportunities, and industry insights also a regular practice.

Internship and Placement Support: Strengthening ties with industries and organizations to facilitate internship and placement opportunities for students, along with providing guidance and support throughout the application process.

These comprehensive initiatives aim to empower students with the necessary resources, guidance, and support to make informed career decisions, excel in competitive exams, and transition successfully from academia to the professional world. This dedication is evident in the University's outstanding student outcomes and vibrant campus life. Over 40 % of graduates secured employment, 48 % students pursued higher education, and a remarkable 26.14 % of the University's students achieved success in various competitive exams. Furthermore, the University boasts of achievements beyond academics, evidenced by the 59 awards its students received in sports and cultural activities.